Educational and teaching techniques for informational security of children: sociological view

Abstract : Four main sociological concepts of childhood are reviewed in this article. Possible approaches of educational and teaching techniques for informational security of children are also presented. Relevant sociological data as argument departing from censoring and filtering technology to constructive support of self-realization, self-expression of a child in a safe, communicative, informational activity is also presented.

Internet culture of children

Abstract: The author arguments of a new cultural segment are described in this paper using the sociological data. The Internet culture of children includes using and studying the master invariant of computer language, norms of virtual communication, new kinds of cultural online activities (creativity, blogging), cultural artifacts, and initiation rituals. The author explains the reasons why grown-ups qualify the internet culture of children as the counter-culture.

Sociological methodology of social service agency's evaluation "Mystery Visitor"

Abstract: The stages of the preparation and the external audit process of social service evaluation made by researchers as ordinary customers are described in details in this paper. We describe in detail the stages of the preparation and conduct of an external audit evaluation of social institutions with the help of researchers as ordinary customers. The methodology of collecting and analysis of information is presented on the basis of the exact studies. The necessity of using the monitoring methodology is described in this article.

From timurovec to volunteer: views of parents of schoolchildren on their inclusion in the charity

Abstract: Identified the main attitudes of parents regarding the inclusion of children in charitable activities, their opinions about the forms and purposes of volunteering. Contained the author's arguments about differences between the adult and children volunteering and of timurovskoe movement of the last century. Marked discrepancy of development of children's volunteer with social policies of childhood support and the general trends of the status of children in the community.

Communication of children: sociological analysis of traditional and innovative forms

Abstract: Reviewed evidence for the role of children's communities in a set of processes of social construction of childhood, relying on sociological studies analyzed the breadth, intensity, age-appropriate communication between children in modern Russia. Marked new forms of communication based on Internet technology, the positive and negative aspects of communication between children, the contradictions between the communication of children with peers and parents.

Children's recreation center on the market: lobbying and promotion programs

Abstract: In the article presented some segments of the market of children's rest, are proved business strategy: lobbying and / or promotions on the basis of the expert survey and authoring. While working with a group of educators, professionals of additional education is adequate technology advancement on the basis of direct personal contact, effective direction of informing children and parents - the media and the Internet.